catalog

tree

soonk

dvia - 2019

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chladni

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Joris Maltha

Daniel Gross

Nina Bender

what's catalog tree

who they are

Catalogtree is a multidisciplinary design studio based in Arnhem (NL) and Berlin (DE). It was founded in 2001 by Daniel Gross and Joris Maltha who met at Werkplaats Typografie. Nina Bender joined the studio in 2011. The studio works continuously on commissioned and self initiated projects. Highly interested in self-organising systems they believe in 'Form Equals Behaviour'. Experimental tool-making, programming, typography and the visualization of quantitative data are part of their daily routine.

October 2019 – Book design for 'A Designer's Material-Aesthetics Reflections on Fashion and Technology'

May 2011 – Various lampshades made from corrugated cardboard.

Mar 2005 - VINEC 001-009

April 2009 – Illustration for Print Magazine, Blue Ash (US)

what's catalog tree

what they do

exhibition

print-making

web-design

proto-typing

info-graphy

application development

photograpy

editorial design

fine art

branding

poster making

package design

installation

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category system

project 1

- field 1
- year 1
- area 1
- key word 1
- client 1
- product 1

project 2

- field 1
- year 2
- area 2
- key word 2
- client 2
- product 2

project 3

- year 2
- area 3
- key word 3

project 4

- key word 2
- area 5
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Catalogtree loves

black box

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21 bots
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BL33N
~~**black box**~~
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booklet
Boompjes
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BRIGHT in beeld
BRIGHT magazine
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Buckyshirts
bucky weaving
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Build magazine
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ExtraPlaats

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film #01
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Flocking Diplomats
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Fortune 500
Fortune Magazine
Labor's Bottom Line
La Boule
La boule mystérieuse
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Landscape and Energy
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Largest metropolitan areas
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launch
leisure
Les Echos
Leuker kunnen we t niet maken
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Lisbon Architecture Triennale
Lissajous
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Local Code
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The making of Mheenpark
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Catalogtree advises
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7x11
7x11 identity
7x11 website

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Bordeaux
Boston Magazine
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BRIGHT in beeld
BRIGHT magazine
broxomatic
Buckminster
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City Visions Europe
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Close Encounters

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Fortune 500
Fortune Magazine
France
Frequently occuring american surnames
Front Loaded Bulgarian Split Squat
fucking good
Fucking Good Art
FUR

launch
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Reigerstraat (2006-2007)
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ROOBMANMEAY

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Trilbot Prototype
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Trompetstraat (2010-2011)
Tussen de Regels
TVTOR
TVTOR logo
TVTOR magazine

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poster

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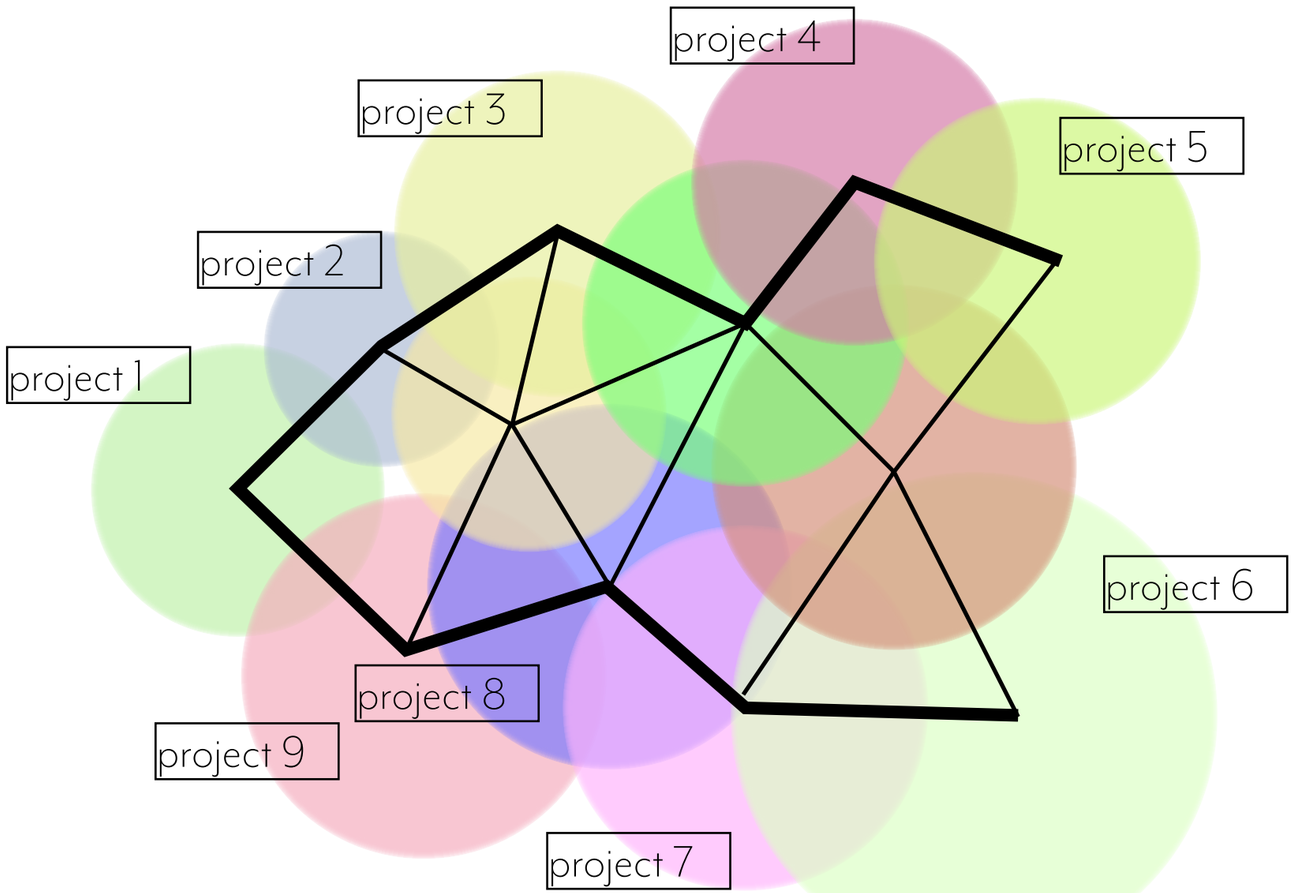
page structure



catalog tree diagram

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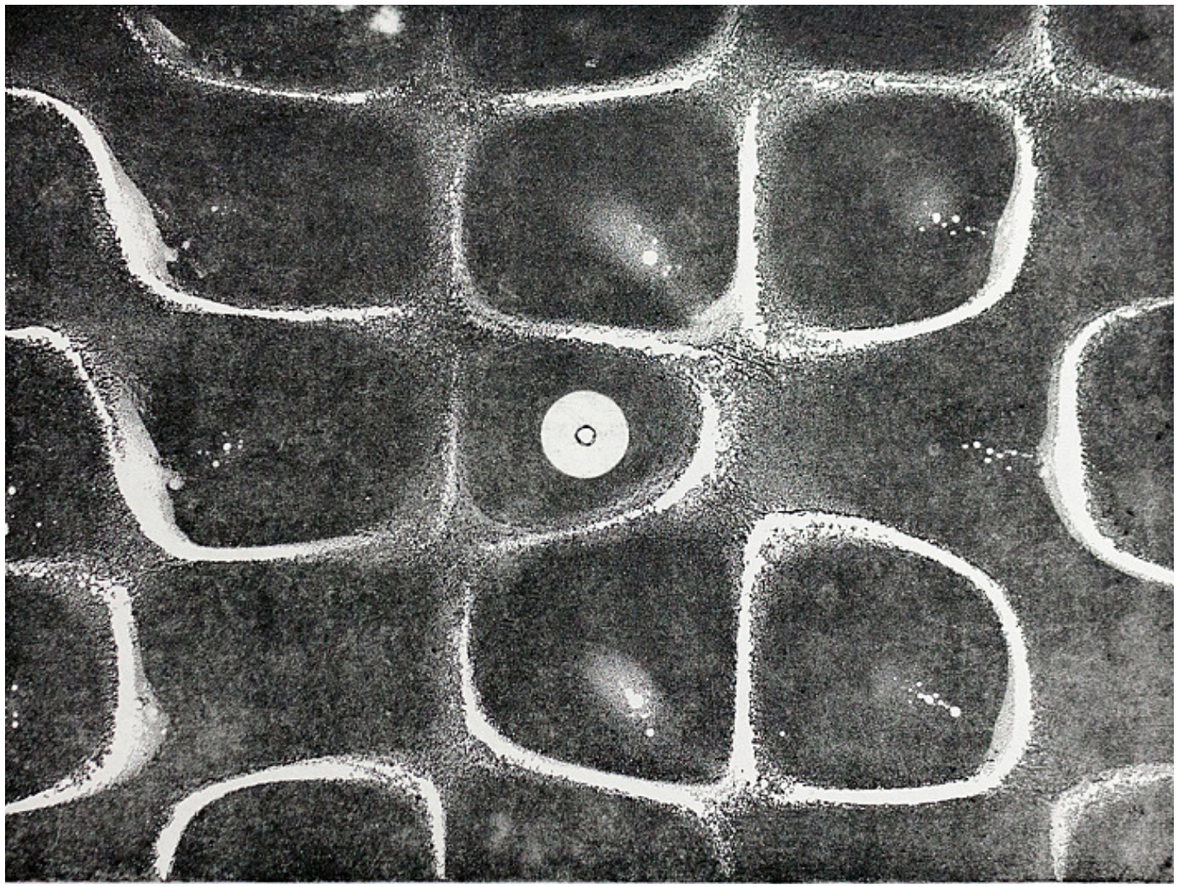
chladni-etching

VINEC 001-009

helipad -infographics

https://youtu.be/tYVvxCefMos?t=125

chladni-etching



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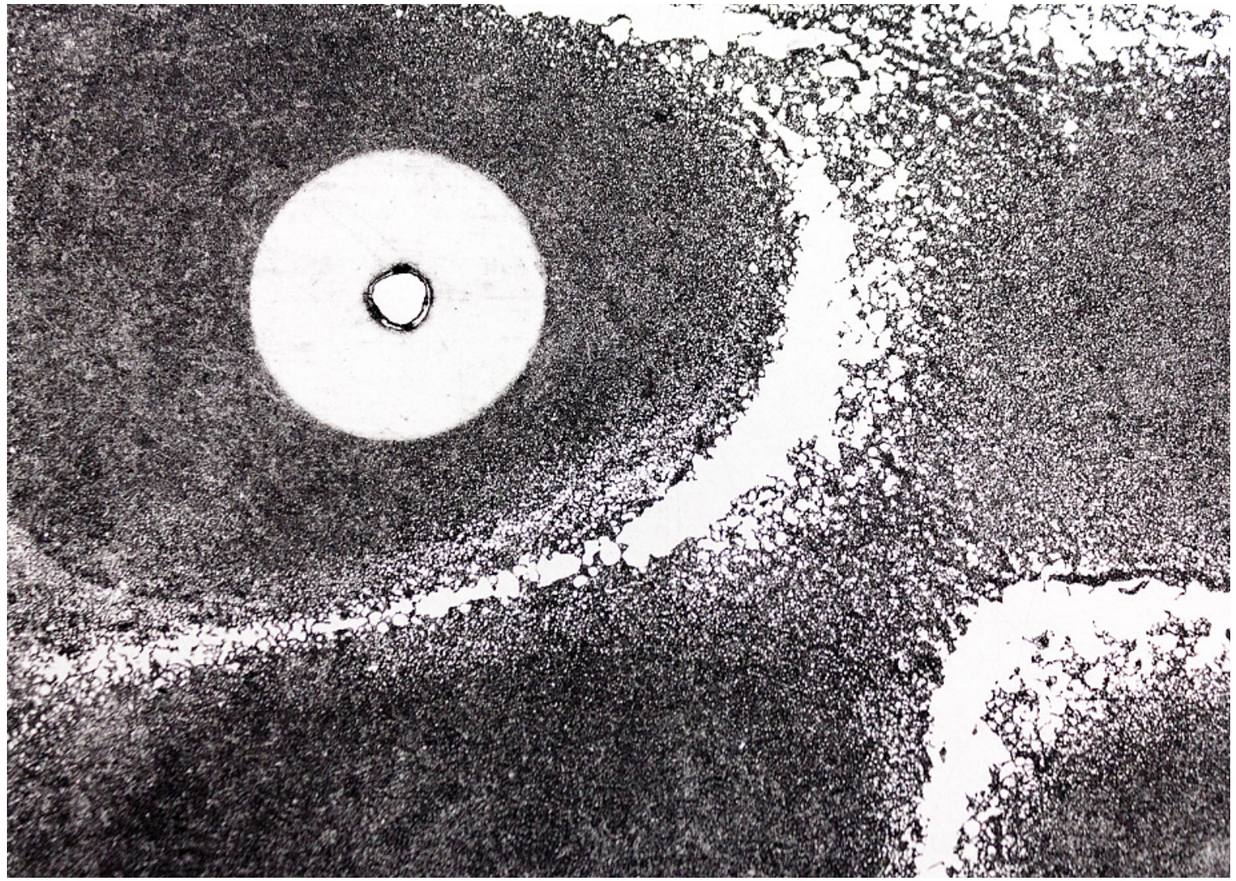

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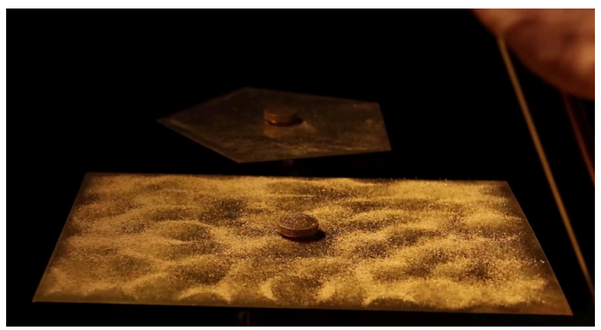

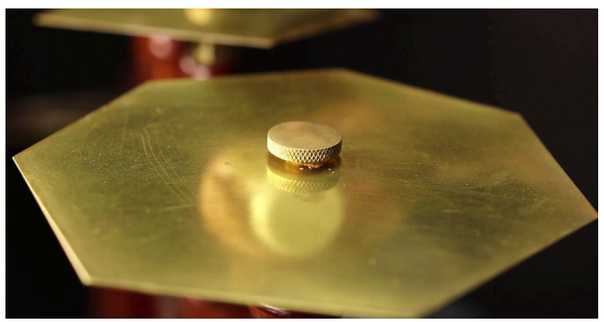

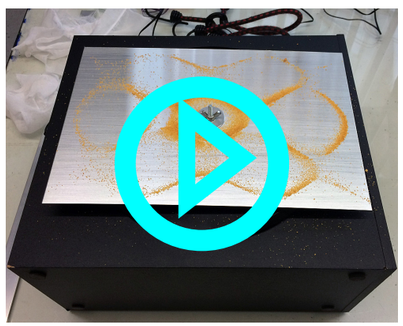

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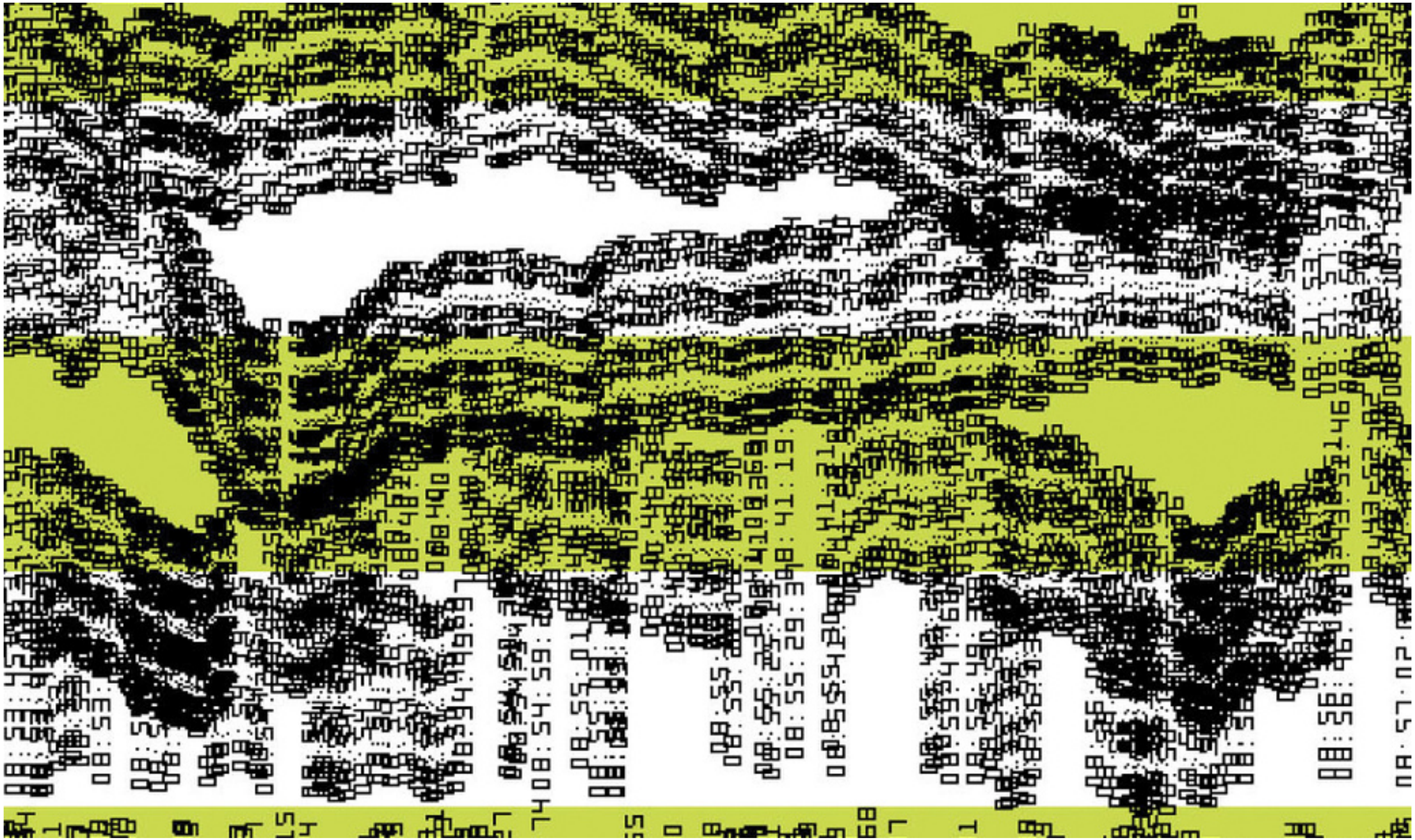

https://youtu.be/gyR6Z45WJeo?t=101

to make visible what's not really visible .

thank you