

## **History of The Washington Post**

- The Washington Post began publishing in 1877. It had a circulation of 10,000, contained four pages and cost three cents a copy.
- In 1933, it was purchased out of receivership by the Meyer (Graham) family.
- In 1972, The Washington Post was infamous in reporting on and playing a large part of exposing the Watergate scandal.
- In 1984, The Post initiated a redesign of the paper emphasizing clarity, placement and reader ease. This was the first complete redesign of the paper in fifty years.

### The Era of Bezos

- In 2013, Jeff Bezos bought The Washington Post.
- "...help transform the Post from a local print-focused publication to a globally recognized digital brand" (Donald Graham).
- "It seemed to us that ownership by somebody who had immense knowledge of the future, of technology, of ways to deliver information to readers brought a big plus with it" (Donald Graham).

Source: CNN Business

# Washington Post.

#### WASHINGTON, WEDNESDAY MORNING, NOVEMBER 3, 1880.

Gen. McCook, Republi-adjority not stated. Re-ty of the election pre-agressional district show min Wood, Democrat, patents.

publican. Other returns Indicate Herbert's election to Congress in the Second district over Strobach, Republican, by at least 4,099 majority. In the Third district, Oates' ma-

jority over Matson, Republican, is estimated at over 3,000. The Republicans on the other hand claim that Strobach in the Second and

hand calors but Esternation the Second and Smith in the Fouritt Congressional districts are elected, and that the cismics are in favor of Matson in the Third district, which they say is doubtful. They concede the election of the nonlineas of the Democratic party in the First, 27(til), Sixth and Secentia district. They say also that the election of Line, and the say of the the election of Line, and the say of the say of the election of Line, and the say of the say of the election of Line, and the say of the say o

Mobile gives a Democratic majority of about

Monte, Nov. 2.—Mobile gives a Demo-cratic natority of about 300. The indications are that Herbert, in the Second, and Shelly,

The election in this State sons for six Presiden

LITTLE ROCK, Ark., Nov. 2.—The ladica-lors are that all four Democratic Congress-nessure beliefed. Hancock will carry the

The election in this State was for six Petablen-ial Electors, four Congressmen and a Legislature, which will choose a Dulted States Senator.

SAN FRANCISCO, Nov. 2.—Returns from the sterior of the State continue to show a Re-

Interior of the Mate continue to show a Re-publican unporty, the southern counties giv-ing an increased Republican vote; 10 towns a give furified 1700; Hanceck, 9,609, with large give furified 1700; Hanceck, 9,609, which large will give 2,600; Norvamonto, 1,600. San Francisco, Nov. 2—A large vote was pul-red in this city—about 49,600—and the in-dications are that the city has gions Republi-can by at least 1,600 plurality. Returns from the interior indicate that the State will give

COLORADO. The election in this State was for three Presiden Denven, Nov. 2.—Golden City gives Gar-pld a majority of 73, a Republican gain of the Longmont gives Garfield 207; Haucock,

Returns from the State generally show air majority for Garfield.

Longwont, Ney, 2—It is estimated that

Arepaine county will give from 900 to 1,000 Republican majority, a gain of nearly 200. The Republicans will carry the State, prob-ably, with an increased majority.

The election in this Statesons for six Presidential

Electors, four Conpression, a Governor, State Officers and a Legislature, which will choose a

New Haven, Conn., Nov. 2.—The Indica-

about 5,000 Republican majority.

the Third, are elected to Congress.

tate by 20,000 majority.

,000 to 40,000 majority, gressional district tidety-

o results of the election trats are elected to Con-e Second district, Smith the Fourth, Benjamin S. S. Cox in the Sixth,

S. S. Cox in the Sixth, in the Seventh, Ferho Ninth, Hewitt in in the Sixteenth, was defeated in the bemocratic combination dent Republicans, on a mulater of the Baptest between Dugro and Seventh district, is very d'Tweifth districts are dura mainlair Remain. I Twelfth districts are t are probably Repub-is unloubtedly Repub-200 successor to United units secured. The Re-elect two thirds of the trus by countles indicate shor; the only exception tibany country, which the majority and elects a seman and two Demo-

Nov. 2.—Garfield's ma-709.

2.—The city of Troy oek 032 majority.

Y.. Nov. 2.—This city dd 179 majority. Nov. 2.—Auburn gives

Albany county elects to Congress by about cock's majority in this be about 2,000. ev. 2.—Utbea complete ajority, Democratic gain

ov. 2.—Saratoga Springs chl 319 majority, n. He-over 1870. Y., Nov. 2.—The city of 83 majority for thereold, 100 over 1870. 2.—Westelnester county jority. In New Rochelle, Democrat, is elected to mily.

Returns from thirteen of Albany show a net

Independent considere. The whole delega-tion will be Democratic; but in the Seventh tion will be Democratic; but in the Seventh elitrite. Fultor, Independent Democrat, is probably elected encyclientents, the regular total probably elected encyclientents, the regular total textwent field, the regular notation, and Spean, Independent, is very close.

SAYANAKA, Koy. 2.—Black, Democrat, carries the Flust district by about 2,005.

Turner, Democrat, is cleected in the Second

district by 35100, ATLANTA, Nov. 2.—Bughanan, Democrat, is elected in the Fourth Congressional district. Hancock will carry Georgia by 40,900.

The election in this Beard was for twenty-one Presidential Electors, ninctorn Chagressman, a Greenor, State Officers and a Legislature."

Governor, Nate Officers unto a Legislature.

CITECAD, Ill., Nov. 2.—Reports from all parts of the West show that the bargest with the largest parts of the city, but none of a serious nature. A quiet elserious is exported from every quarter. The polishid not close here till 7 o'clock. Many men were still in line at the hoar for elesting. By order of Moyor Harrison, none of the polish kept open dror that hour, and o'm the polish kept open dror that hour, and was piecewisted by the marchies the mayor had never been described by the control of the polish open, and all were allowed to vote who wished. It is action on distinct the river is variously commended upon. It is gonally regarded as illegal, and will, it is thought, annual the arther vote of those precludes.

any regarded as inegal, and with, it is thought, annul the orlier vote of those pre-inets. CHEARO, Nov. 2.—Leturns from fiftees townships in Illinois, outside of Chicago, abow a net Republican gain of about 330. \*\*
KART ST. LODIS, III., Nov. 2.—William R. Morrison, Democrat, is re-elected to Congress

lya large majority.—This county has gone Prouta, Kov. 2.—This county has gone Rapublican by a large majority. Only one namen the Democratic ticket is elected, the resecuting attorney.

1.Existores, Nov. 2.—Stevenson, Demo-

rat and Greenbacker, is undoubtly re-elected to Congress. Garfield has 331; Hancook, 120; Weaver, 61.
1'ONTIAC, Nov. 2.—'The entire Republica:

ticket is elected. Heket is elected.
WAUKEGAN, Nov. 2.—Garfield received
51 votes; Hancock, 310; Weaver, 8. Monroe
county gives Garfield 3,650 majority.
Princeron, Nov. 2.—Garfield's majority

The election in his state test for cight Precisediat Electrons and its Compression.

RALTHOUR, Nov. 2.—The indications so far received give Hauseselk and the Double Hardward of the Holman and the Holman and the Holman and Hardward Allender and Hardward and Hardward Allender Alle hero is 300.

CHICAGO, Nov. 2.—Returns from soven towns in strong Democratic counties in central and coultiens Illinois show a net Democratic pain of 209.

CHICAGO, Nov. 2.—Returns from thirty-four out of the 159 precincts in the city give a lepton of the public majority of 3.64. There seems a lepton of the public majority of 3.64. There seems The indicate the public majority of 5.64. There seems The indicate the public majority of 5.64. There seems The indicate the public majority of 5.64. The public ma

Farwell will be returned to Congress, SPRIKCPHELD, Nov. 2.—The Republicans claim the State by 20,000 to 39,000.

#### INDIANA.

The election in this State was for fifteen Prestkniffet Electors.

EVANSVILLE, Nov. 2.—The First ward comblete gives Garfield a majority of 262, a net Republican gain of 38.
ISBHAKAFOLIS, Nov. 2.—One hundred and hurly preclucies show a Republican gain of 38, a Democratic gain of 162, net Democratic gain of 162, a Thematerials gain of 162, a to 164, a to 164 INDIANAPOLIS, Nov. 2 .- The total vote

this city is 19,318, 71 less than the vote of Cetober. In the Sixth ward the Republicans gain 22. In Wayne township, this county, the Republicans gain 32. Sixty voting places, from as many countles in the State, show a

tion as many countries in the State, show a fepublican gain of 25 on the total vole, and i Democratic loss of 46; net Republican gain, 1. The returns thus far show about equal fepublican and Democratic gains. In 110 owns the net Republican gain is 5, indicating a Republican majority in the State of about the same as given to Porter. The helications show Democratic gains in Johnson, Battholy-tsew, Roane and Marshall coachies. Tee has dred and fifty precincts give a net Demo-

a Crelical States Assensor.

Hostron, Nov. 2.—One hundred and thirty-five bowns and wards in Massachusetts give Ganfield 76,023, Hanceste 5,067.

Hostron, Nov. 2.—This chy gives Hanceck 27,009; Ganfield 25,024. The indications at this hour (9 H. M.) are that the State will go Hepublican by Fron 30,000 to 40,000 undportly. In the State thick, W. W. Crapp, Republican, be deviced to Congress; in the Second, Jones of the Conference of the Confe

City, Carfield has 561; Hancock, 38t. Esko Twelva effect and fawns give a net Republican gain of 735. This includes Ruckland, Suco, Blodeford, Portland, Belfast, Auburn, county gives 30 majorits for Hancock, While Fine county has gone Democratic by a con-siderable majority. Lincoln county gives 75 Democratic majority, and Strong county is expected to give a large Democratic vote. yuro, moneton, Portland, Helfast, Aubarn, Yurnouto, Bethel, Lewiston, Bantor, West-brock and Scarboraugh. The Democrats gain thirteen in Bellast, Scarborough and Yurnouth.

The Republican net galu over September is

3,000 to 4,000.

PORTLAND, Nov. 2.—The indications are

MARYLAND.

BALTIMORE, Nov. 3.-M. G. Urner re-elected to Cougress in the Sixth district.

MASSACHUSETTS.

The election unthis State was for thirteen Press

deutial Electors, eleven Congressmen, a Gorernor, State Cylleers and a Legislature, which wiltchoose

lenttat Electors and siz Congressmen.

The election in this State was for eight Pres-

#### BIISSOURIA.

Yarmouth.
POSTLAND, Nov. 2.—One hundred and fifty towns in Maline give Gardeld 43,923; Hancock, 25,577; Weaver, 1,222. That same towns in September gave the Republicans 42,688; Fusionists, 27,894; scattering, 147. The election in this State was for Afteen Presidential Electors, thirteen Congressmen, a Governor, state differential a Legislature, which will choose a United States Sengtor. 2,520.
Atousta, Nov. 2.—The Kanche Journal
says the State has gone Republican by 4,000
to 5,000, and perhaps by a larger majority, as
all the towns heard from glvo large galus
ever the Stephenher cole.
FORTIAND, Nov. 2.—Two hundred towns
give Gardiel 52,231; Hannowk 43,723; Wouver
1,322. The same towns in September gave
to the first of the state of the september gave
rettering 156. The Expublicans will probably have a unifority in the State of from
3,060 to 4,000.

ST. LOUIS, Nov. 2.—Sessinghaus, Republican, le elected to Congces in the Third distinct of the Congress of the Third distinct of the Congress in the Eighth distinct.

ST. LOUIS, Nov. 2.—The indications are that Van Horar, Republican, is elected to Congress in the Eighth distinct.

ST. LOUIS, Nov. 2.—Piffy preferences in this elected with give induced 4,451, and Gardield, 4,471.

#### NEW HAMPSHIRE.

The election in this State was for five Presidential Electors, three Congressmen, a Governor,

YOUTAND, Nov. 2.—The Indications are that Ganfield in as 4,500 unpority in this State. The Argus, of Ilda city, concedes Garfield's mejority to be 4,600. Yourtake, Nov. 2.—One hundred and flythoutowing live Ganfield 44,432; Peislon, 26,62; Weaver and scattering, 1,288. The same fowms in September gave the Republicans 42,909; Pinslon, 27,447; seattering, 28,301 in September and Pepublican 21,301 in September and Pepublican 22,001 of 2,000. This is over half the vote of the State and Indicates a Republican majority of between 4,000 and 5,000.

Safe Coffere and a Legislature.

Safe Coffere and a Legislature.

Compared to the compared to

Coxcom, Nov. 2.—Forty countles give Hancock 6,359; Garfield, 5,211; a Republican

Hanceck 6,329; Garfield, 6,211; a Republican less of about 1,909.
CoxConn, Kox. 2.—Returns from 100 CoxConn, Kox. 2.—Returns from 100 cowns give Garfield 15,783; Hancock, 14,723; net Republican gain, 1,476.
CoxConn, N. 11., Nov. 2.—The chairman of the Stare Hepublican committee claims the selection of Hel for Governor, and the Republi-ched of the CoxCornor, and the Republican for CoxCornor of the Sacond Cox-ford Coxford CoxCornor of the Sacond Cox-ford CoxCornor of the Sacond Cox-cox of the Sacond Cox-or of the Sacond Cox-cox of the Sacond Cox-ox of the Sacond Cox-cox of the Sacond Cox-ox ox MANCHESTER, Nov. 2 .- Refurns from 126

Slate, show a net. Republican gain of 222 over the vote of 1876. These twens include Manchester and Concord, but do not include Manchester and Concord, but do not include Portsmenth, Dover and Nashua. Twenty-seven towns in the First Congressional district give lind. Republican, 276 majority, but the text first of the state of the Republican strongenists, Highwarf and the Republican strongenists, Highwarf election is claimed by the Domocratis. Porty towns in the First district give Intil Republicans, 1981 Sullivary, Denominal Conference of the Porty of the Republican strongenists, 1981 Sullivary, Denominal Conference of the Republican strongenists, 1981 Sullivary, Denominal Conference of the Republican strongenists of the Republicans and the Republicans and

MANCHEMEN, NOV. 2—Secretized man-tional towns, making eighty out of 236, show a Democratic net gain of forty over 1876, or total net gains of 212. This includes hair of the city of Manchester. Nashim and Ports-menth are reported as girling Democratic gains of several handred, but nothing definite, as vot. locard from them. as yet, heard from them.

#### NEW JERSEY.

The election in this State was for nine Presidential Electors, seven Congressmen, a Governor and a Legislature, which will choose a United States

JERSEY CITY, N. J., Nov. 2.—The vote poiled here between 7 and 10 o'clork way very large, many of the voters being work-ing men, and up to noon but one arrest had been made.

New BRUNSWICK, Nov. 2,—The Demo-cialle majority in this city is 760, a Dano-cialle gain of 500. It is estimated that three



The Washington Post

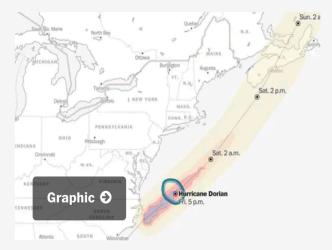
(Bonnie Berkowitz and Adrian Blanco/Post)

#### Mapping the strain on our water

#### Five powerful stories from this year's Visa Pour L'Image: International Festival of Photojournalism

In Sight •

(Kirsten Luce/National Geographic)



Tracking Hurricane Dorian



After Hurricane Dorian, Bahamians in Great Abaco still await rescue, amid



# Visualizing Voter Data

Source: The Washington Post

### **Exit poll results from National Election Pool**

As polls closed nationwide Tuesday night, see how voters from different backgrounds across the nation cast their ballots.

This is how white men with no college degree voted.

♦ = 1 percentage point

**Hillary Clinton** 

23%

Independent

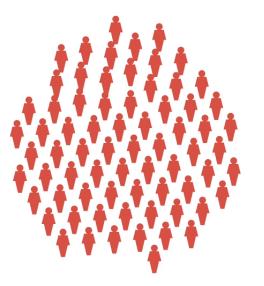
4%

**Donald Trump** 

71%

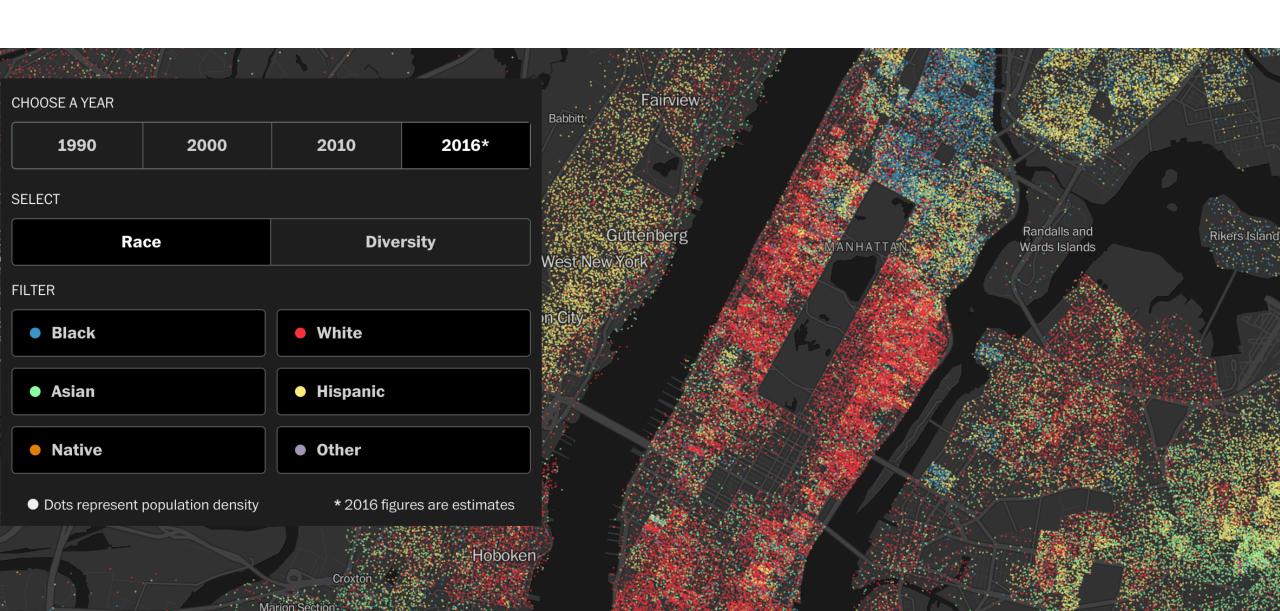






# **Mapping Diversity to Geography**

Source: The Washington Post



## **Tackling Gun Violence**

Source: The Washington Post

# 1,207 killed

The people who were killed came from nearly every imaginable race, religion and socioeconomic background. Their ages range from the unborn to the elderly; **191 were children and teenagers**. In addition, thousands of survivors were left with devastating injuries, shattered families and psychological scars.

CLICK ON AN ICON FOR DETAILS ABOUT EACH VICTIM.

**Justin Meek**, a 23-year-old man, was one of 12 victims killed in the Borderline Bar & Grill shooting in Thousand Oaks, Calif., on Nov. 7, 2018.

CLICK ICON TO READ ABOUT THIS SHOOTING

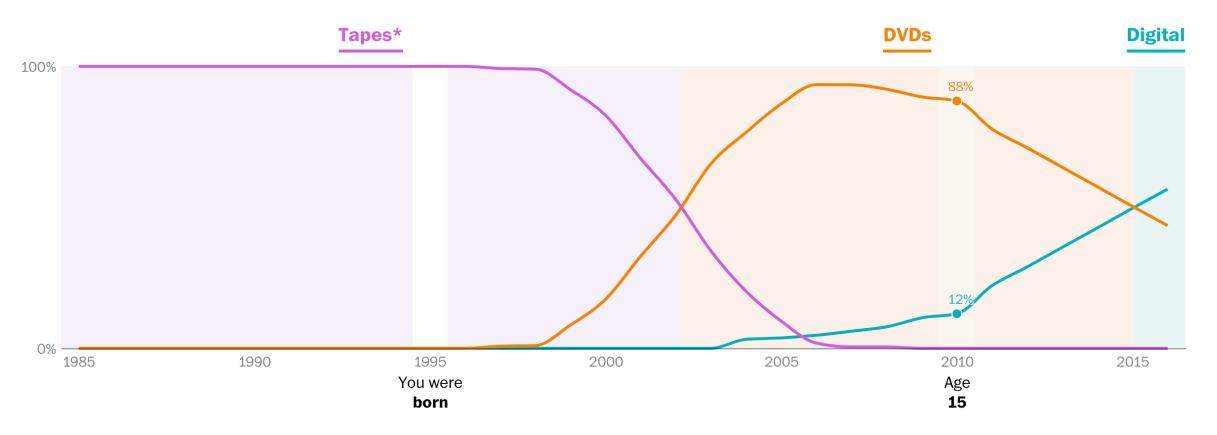
# **Exploring Technological Development**

Source: The Washington Post

### HOW DID PEOPLE WATCH VIDEOS?

Share of U.S. home entertainment spending by format

**♦** Hover to see details for each year





# **Exposing Ownership of Organic Brands**

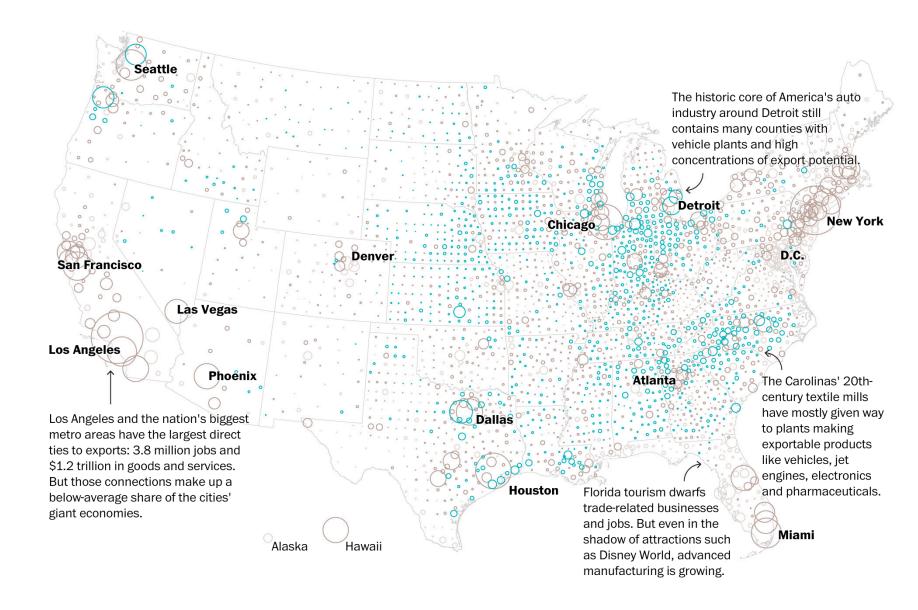
Source: The Washington Post

4 Hover on an organic brand to see its corporate parent. Brands are shown in order of acquisition date. Or, see a list of organic brands owned by each processor.

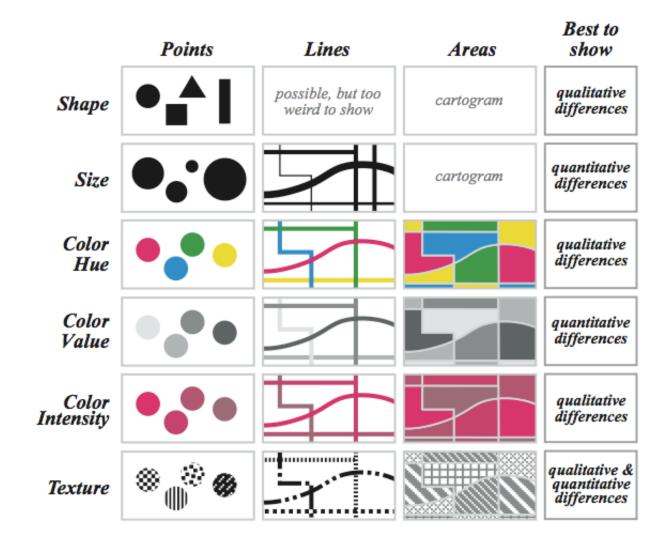
MOM Brands, Malt-O-Meal and BetterOats	So Delicious	Annie's Homegrown	Michael Foods	Rudi's Organic Bakery	Van's Natural Foods	PowerBarPria
Olafson's Baking	Golden Boy	Earthbound Farm	Dakota Growers Pasta	Enray	Ella's Kitchen	Happy Family
Plum Organics	Green Mountain Coffee	Immaculate Baking	New Morning	Erewhon	BluePrint	Campbell Soup has owned Bolthouse Farms since 2012.

## **Exploring the Impacts of a Trade War**

Source: The Washington Post



## **Connecting to Jaques Bertin**



### The examples use:

- Color Hue
- Color Value
- Colour Intensity
- Size (Point and Line)

### Questions

- 1. Without Bezos role in shaping the newspaper would the graphics department be as comprehensive?
- 2. What other trends do you see in data journalism that The Washington Post could explore?
- 3. Which Retinal Variables do you think the Washington Post Graphics Departments utilize? Is there more variables they should be using?

# Thank you!

For the Washington Post twitter feed I <u>@PostGraphics</u>